Sample Essay Hooks

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| Type of Hook | Examples |
| Quotation | - General Patton once said, “If a man does his best, what else is there?”  - When Hillary Clinton said “we must stop thinking of the individual and start thinking about what is best for society,” she highlighted one of the biggest issues in American politics. |
| Anecdote | - There was nothing more isolating than being alone in a foreign country, with no cell phone, no money, and no ability to speak the language.  - It was Christmas of 1995 when my parents taught me a valuable lesson: always expect the unexpected. |
| Rhetorical question | - Have you ever wondered what you would do if you couldn’t fail?  - What’s the one thing you can do to make the world a better place? |
| Interesting fact | - China is going to spend $850 billion to clean up its water supply over the next decade.  - Ancient Egyptians used heavy eye makeup to keep evil spirits at bay and to protect their eyes from infection. |
| Simile or metaphor | - When I first went to Japan, it was like a baby bird trying to fly for the first time.  - The high rate of poverty in America is the country’s elephant in the room. |